

CUMULUS RADIO'S "2016 AMA WEEKEND JET AWAY GET AWAY" SWEEPSTAKES OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of any of the participating radio stations set forth below (individually a "Station" and collectively, the "Stations"), owned or operated by Cumulus Media Holdings Inc. ("Sponsor") or one of its subsidiaries during normal business hours Monday through Friday, or by sending a self-addressed, stamped envelope to Sponsor at the address below.

Sponsor will conduct **Cumulus Radio's "2016 AMA Weekend Jet Away Get Away" Sweepstakes** (the "Sweepstakes") substantially as described in these rules, and by participating, each participant agrees as follows:

1. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.

2. Eligibility. This Sweepstakes is open only to legal U.S. residents who are age 21 or older at the time of entry with a valid Social Security number and who reside in the Designated Market Area ("DMA," as defined by Nielsen) of a Station. Employees of the Stations, Sponsor, its parent company, affiliates, subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving a Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. Sweepstakes Period. The Sweepstakes will begin at **12:01am ET on October 31, 2016** and will run through **2:59am ET on November 12, 2016** (the "Sweepstakes Period"). The Sponsor's computer is the official time keeping device for this Sweepstakes.

4. How to Enter. You will automatically be entered into the Sweepstakes once you complete the following:

Send a text message to short code 64636, with the secret keyword that will be announced during the 8AM, 12PM, and 5PM hour in your time zone by tuning into one of the Stations in your DMA each weekday during the Sweepstakes Period. All entries must be received by 2:59 am ET on November 12, 2016 to be eligible for the grand prize drawing. **Standard text messaging rates, as established by an individual's wireless carrier may apply, and Sponsor assumes no responsibility for any fees or charges incurred for and associated with any text message sent to or from Sponsor. Any and all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant.** Multiple participants are not permitted to share the same telephone number. Any attempt by any participant to submit more than one (1) entry by using multiple/different telephone phone numbers, identities, or any other method will void that participant from further participation in the Sweepstakes. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected entries, all of which will be disqualified. In the event of a dispute as to any entry, the authorized account holder of the telephone number used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Sponsor and will not be returned. No mail-in entries will be accepted.

5. Winner Selection. On November 12, 2016, Sponsor will select one (1) entry for the Grand Prize in a random drawing from among all valid entries received from all Stations during the Sweepstakes Period. The winning entrant will be contacted using the telephone number that submitted the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Sponsor's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. Failure to respond to the initial verification contact within 24 hours of notification will result in disqualification.

6. Verification of Potential Winner. POTENTIAL SWEEPSTAKES WINNER IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be notified by telephone call after the date of the random drawing. The potential winner will be required to sign and return to Sponsor, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release within the required time period will be deemed to have accepted the prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a sweepstakes prize is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

7. Grand Prize. One (1) Grand Prize will be awarded in this Sweepstakes. The Grand Prize consists of (i) round-trip coach airfare for two (2) from winner's city airport to Los Angeles, CA; (ii) two (2) nights double-occupancy hotel accommodations; (iii) two (2) tickets to Rooftop Live VIP event on Saturday, November 19, 2016; (iv) two (2) tickets to the American Music Awards ("AMA") on Sunday, November 20, 2016 at the Microsoft Theatre in Los Angeles, CA; and (v) two (2) tickets to the Official AMA After Party on

Sunday, November 20, 2016. **ARV \$3,500.** Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received by Station during the Sweepstakes Period and listeners participating at any given time. Sponsor reserves the right to substitute any listed prize for one of equal or greater value for any reason.

Grand Prize Trip must be taken November 19 - 21, 2016. Travel dates to be mutually agreed upon by winner and Sponsor. Winner and guest must travel on the same itinerary. Winner's guest must be twenty-one (21) years of age or older. Grand Prize Trip is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion.

8. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor, which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless Sponsor, Cumulus Media Inc., and its subsidiaries, and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use, non-use or misuse of the prize.

9. Publicity. Except where prohibited by law, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

10. Taxes. All state, local, federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

11. General Conditions. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance or completion of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

13. Disputes. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate Georgia State Court located in the City of Atlanta, Georgia; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or

the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

14. Entrant’s Personal Information. Information collected from entrants is subject to Sponsor’s Privacy Policy, which is available on the Stations’ websites under the “Privacy Policy” link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Sponsor to be used, disposed of or destroyed in its sole discretion. Sponsor is not responsible for any incorrect or inaccurate information entered by telephone users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to the Stations’ websites and/or text messaging service.

15. Sweepstakes Results. A winners list may be obtained within thirty (30) days after the Sweepstakes Period expires by sending a self-addressed stamped envelope to the Sponsor identified below.

SWEEPSTAKES SPONSOR: CUMULUS MEDIA HOLDINGS INC., 3280 Peachtree Road, NW, Suite 2300, Atlanta, GA 30305, Attn: “2016 AMA Weekend Jet Away Get Away” Sweepstakes.

PARTICIPATING STATIONS:

Market City	Calls	Band
Abilene	KBCY	FM
Abilene	KHXS	FM
Albany	WEGC	FM
Albany	WJAD	FM
Albany	WKAK	FM
Albany	WNUQ	FM
Albany	WQVE	FM
Albuquerque	KKOB	FM
Albuquerque	KMGA	FM
Albuquerque	KRST	FM
Allentown/Bethlehem	WCTO	FM
Allentown/Bethlehem	WLEV	FM
Amarillo	KARX	FM
Amarillo	KPUR	FM
Amarillo	KQIZ	FM
Amarillo	KZRK	FM
Ann Arbor	WWWW	FM
Appleton	WPKR	FM
Appleton	WVBO	FM
Atlanta	WKHX	FM
Atlanta	WNNX	FM
Atlanta	WWWQ	FM
Atlanta	WWWQ	FM (H2)
Atlanta	WWWQ	FM (H3)
Baton Rouge	KQXL	FM
Baton Rouge	WEMX	FM
Baton Rouge	WRQQ	FM
Beaumont	KAYD	FM
Beaumont	KQXY	FM

Beaumont	KTCX	FM
Birmingham	WUHT	FM
Blacksburg	WBRW	FM
Blacksburg	WNMX	FM
Blacksburg	WPSK	FM
Bloomington	WBNQ	FM
Bloomington	WBWN	FM
Bloomington	WJEZ	FM
Boise	KIZN	FM
Boise	KKGL	FM
Boise	KQFC	FM
Bridgeport	WEBE	FM
Buffalo	WEDG	FM
Buffalo	WGRF	FM
Buffalo	WHTT	FM
Charleston	WIWF	FM
Charleston	WMGL	FM
Charleston	WSSX	FM
Charleston	WWWZ	FM
Chattanooga	WOGT	FM
Chattanooga	WSKZ	FM
Chicago	WKQX	FM
Chicago	WLS	FM
Chicago	WLUP	FM
Cincinnati	WFTK	FM
Cincinnati	WGRR	FM
Cincinnati	WNNF	FM
Cincinnati	WOFX	FM
Cincinnati	WRRM	FM
Colorado Springs	KKFM	FM
Colorado Springs	KKMG	FM
Colorado Springs	KKPK	FM
Columbia	WLXC	FM
Columbia	WOMG	FM
Columbia	WTCB	FM
Columbia/Jefferson City	KOQL	FM
Columbia/Jefferson City	KPLA	FM
Columbus/Starkville	WKOR	FM
Columbus/Starkville	WMXU	FM
Columbus/Starkville	WSMS	FM
Dallas/Fort Worth	KLIF	FM
Dallas/Fort Worth	KPLX	FM
Dallas/Fort Worth	KSCS	FM
Des Moines	KGGO	FM
Des Moines	KHKI	FM

Des Moines	KJJY	FM
Detroit	WDRQ	FM
Detroit	WDVD	FM
Erie	WQHZ	FM
Erie	WXKC	FM
Erie	WXTA	FM
Eugene	KNRQ	FM
Eugene	KZEL	FM
Fayetteville	KAMO	FM
Fayetteville	KKEG	FM
Fayetteville	KMCK	FM
Fayetteville	KRMW	FM
Fayetteville	WMGU	FM
Fayetteville	WQSM	FM
Fayetteville	WRCQ	FM
Flint	WDZZ	FM
Flint	WFBE	FM
Flint	WWCK	FM
Florence	WCMG	FM
Florence	WHLZ	FM
Florence	WMXT	FM
Florence	WYNN	FM
Fort Smith	KBBQ	FM
Fort Smith	KLSZ	FM
Fort Smith	KOMS	FM
Fort Walton Beach	WKSM	FM
Fort Walton Beach	WNCV	FM
Fort Walton Beach	WYZB	FM
Fort Walton Beach	WZNS	FM
Fresno	KMGV	FM
Fresno	KSKS	FM
Fresno	KWYE	FM
Grand Rapids	WHTS	FM
Grand Rapids	WLAV	FM
Grand Rapids	WTNR	FM
Green Bay	WKRU	FM
Green Bay	WOGB	FM
Green Bay	WQLH	FM
Harrisburg	WNNK	FM
Harrisburg	WQXA	FM
Harrisburg	WWKL	FM
Harrisburg	WZCY	FM
Houston	KRBE	FM
Huntsville	WHRP	FM
Huntsville	WWFF	FM

Huntsville	WZYP	FM
Indianapolis	WFMS	FM
Indianapolis	WJJK	FM
Indianapolis	WRWM	FM
Kansas City	KCFX	FM
Kansas City	KCHZ	FM
Kansas City	KCMO	FM
Kansas City	KCMO	FM (H2)
Kansas City	KMJK	FM
Knoxville	WIVK	FM
Kokomo	WWKI	FM
Lafayette	KNEK	AM
	KNEK	FM
Lafayette	KRRQ	FM
Lafayette	KSMB	FM
Lafayette	KXKC	FM
Lake Charles	KBIU	FM
Lake Charles	KKGB	FM
Lake Charles	KQLK	FM
Lake Charles	KYKZ	FM
Lancaster	WIOV	FM
Lexington	WLTO	FM
Lexington	WLXX	FM
Lexington	WVLK	FM
Little Rock	KIPR	FM
Little Rock	KLAL	FM
Little Rock	KURB	FM
Macon	WDEN	FM
Macon	WLZN	FM
Macon	WMGB	FM
Macon	WPEZ	FM
Melbourne	WAOA	FM
Melbourne	WHKR	FM
Memphis	WGKX	FM
Memphis	WRBO	FM
Memphis	WXMX	FM
Minneapolis	KQRS	FM
Minneapolis	KXXR	FM
Mobile	WABD	FM
Mobile	WBLX	FM
Mobile	WDLT	FM
Montgomery	WHHY	FM
Montgomery	WLWI	FM
Montgomery	WMXS	FM
Montgomery	WAFX	FM

Muncie	WMDH	FM
Myrtle Beach	WDAI	FM
Myrtle Beach	WLFF	FM
Myrtle Beach	WSYN	FM
Nashville	WKDF	FM
Nashville	WQQK	FM
Nashville	WSM	FM
New London	WMOS	FM
New London	WXLM	AM
New London	WQGN	FM
New Orleans	KKND	FM
New Orleans	KMEZ	FM
New Orleans	WRKN	FM
New Orleans	WZRH	FM
New York	WNBM	FM
New York	WNSH	FM
New York	WPLJ	FM
Oklahoma City	KATT	FM
Oklahoma City	KKWD	FM
Oklahoma City	KQOB	FM
Oklahoma City	KYIS	FM
Pensacola	WJTQ	FM
Pensacola	WMEZ	FM
Pensacola	WRRX	FM
Pensacola	WXBM	FM
Peoria	WFYR	FM
Peoria	WGLO	FM
Peoria	WIXO	FM
Peoria	WZPW	FM
Providence	WPRO	FM
Providence	WWKX	FM
Providence	WWLI	FM
Reno	KBUL	FM
Reno	KWYL	FM
Saginaw	WHNN	FM
Saginaw	WILZ	FM
Saginaw	WIOG	FM
Saginaw	WKQZ	FM
Salt Lake City	KBEE	FM
Salt Lake City	KBER	FM
Salt Lake City	KHTB	FM
Salt Lake City	KUBL	FM
San Francisco	KSAN	FM
Savannah	WEAS	FM
Savannah	WIXV	FM

Savannah	WJCL	FM
Savannah	WTYB	FM
Savannah	WZAT	FM
Shreveport	KMJJ	FM
Shreveport	KQHN	FM
Shreveport	KRMD	FM
Springfield	WMAS	FM
Stockton / Modesto	KATM	FM
Stockton / Modesto	KHKK	FM
Stockton / Modesto	KHOP	FM
Stockton / Modesto	KJOY	FM
Stockton / Modesto	KWIN	FM
Syracuse	WAQX	FM
Syracuse	WNTQ	FM
Syracuse	WXTL	FM
Tallahassee	WBZE	FM
Tallahassee	WGLF	FM
Tallahassee	WHBX	FM
Tallahassee	WWLD	FM
Toledo/Monroe	WKKO	FM
Toledo/Monroe	WMIM	FM
Toledo/Monroe	WRQN	FM
Toledo/Monroe	WXKR	FM
Topeka	KDVV	FM
Topeka	KMAJ	FM
Topeka	KTOP	FM
Tri-Cities	WKOS	FM
Tri-Cities	WQUT	FM
Tucson	KHYT	FM
Tucson	KIIM	FM
Washington	WRQX	FM
Wichita Falls	KLUR	FM
Wichita Falls	KOLI	FM
Wichita Falls	KQXC	FM
Wichita Falls	KYYI	FM
Wilkes-Barre	WBHT	FM
Wilkes-Barre	WBSX	FM
Wilkes-Barre	WMGS	FM
Wilkes-Barre	WSJR	FM
Wilmington	WGNI	FM
Wilmington	WKXS	FM
Wilmington	WMNX	FM
Wilmington	WWQQ	FM
Worcester	WORC	FM
Worcester	WWFX	FM

Worcester	WXLO	FM
York	WARM	FM
York	WSOX	FM
Youngstown	WHOT	FM
Youngstown	WQXK	FM
Youngstown	WYFM	FM